Solution Brief

Get the Most from Enterprise Backup: Online with NetApp-Certified Quality

With its more than 100 test criteria, NetApp's certified online backup solution is the number one choice for companies, thanks to its state-of-the-art security and customised solutions available in the UK.

Key Benefits

Data protection designed with utmost care and profound testing from the procedures to the security architecture—this is what you can expect from NetApp's certified online backup solution with authorised service provider partners all over the UK.

NetApp has its own quality seal. It combines all relevant industry standards, data protection laws, and best practices under one umbrella, including an in-depth inspection to ensure correct implementation by authorised partners.

Why does NetApp set the bar so high for Backup as a Service? To ensure that online backup is completely secure and to enable customers to simply select and deploy the most suitable offering without having to carry out their own evaluation.

Certified by NetApp!

Annual Check ✓

Backup is a must

Companies are obliged to ensure data availability—both by law and in their own interest. Nevertheless, backup is an unpopular concept—protecting growing volumes of data is an increasingly complex task that has no productive use. Though the technical aspects haven't changed in years, people aren't always convinced of backup quality, and restores aren't always successful. As such, it's understandable that IT managers would prefer to hand over responsibility for backups sooner rather than later. NetApp's certified online backup solution now makes this incredibly easy.

Backup is a matter of trust

Backup has one purpose only—to provide quick access to a copy of the data if the original is no longer available. In order for restores to work, copies must be readable, complete, consistent, and instantly available. NetApp meets all these criteria by providing incremental backups, with multiple versions that use minimum space so that restores can be carried out quickly. If, for example, a file that was deleted before you went on vacation is needed again, a backup from yesterday is not going to help—but NetApp's backup will.

NetApp is a leading storage supplier and is renowned worldwide for its highly efficient backup technology. This backup technology is the is a key strength of our solutions and is often the reason why customers choose NetApp.

NetApp goes one step further and breaks down the barriers to online backup like no other provider. The key to this success is authorised partners whose services have been certified by NetApp based on more than 100 strict test criteria. This way, companies can hand over responsibility for their entire backup workload to the experts and have more time to focus on their own core business.

Online backup is available to everyone—whether you're a NetApp customer or not

For NetApp customers, the path to online backup is particularly easy thanks to the unified technology chain that goes all the way to the provider. But even companies that do not currently use NetApp solutions can benefit from the NetApp-certified Backup as a Service.

One option is hybrid backup with NetApp AltaVault. With this solution, a company using conventional backup software for its data can automatically and quickly transfer its backups to the cloud of an authorised NetApp partner. Thus, the backup data exists twice—in the company's own data center and with the provider. Because we provide password encryption, this service is also suitable for companies that are not permitted to outsource unencrypted data to national data protection and data security laws.

■ NetApp®

100% tested & certified:
Acid test for an all-in-one security solution

Using NetApp's software, systems, and services, our partners ensure that your backup data is consistently available around the clock. Regardless of which authorised service partner you're working with, the same standards always apply—ensuring a homogeneous, state-of-the-art, high-quality experience.

With this certification, a service provider proves that they have the prerequisites for providing the required service. Certification is a contractual obligation for the service provider and follows a uniform, transparent process.

The following documents and best practices are the foundation of the certification process:

- ✔ Data Protection Act
- ✔ Security recommendations and guidelines for cloud computing and cloud computing providers published in the UK Cloud Security Principles
- ✔ Basic IT security catalogs to manage IT risks
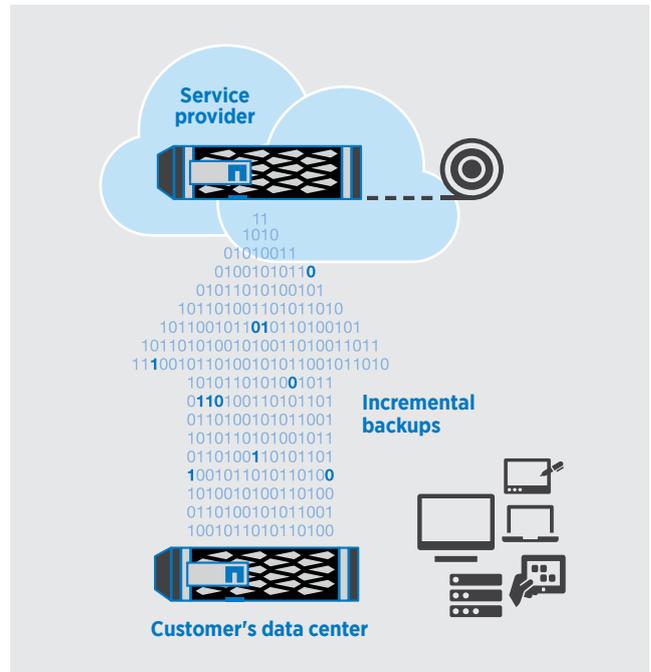- ✔ NetApp best practices
- ✔ ITIL guidelines

All NetApp partners are tested in the areas of (1) service management, (2) security, and (3) technology, and must provide evidence pertaining to each one. All certification is documented rigorously, is valid for 12 months, and is only extended by NetApp following re-examination.

1	2	3
Basic specifications	Security standards	Operational objectives for NetApp technology and support
Service processes	Access management	
Customer interaction	Security architecture	
Backup/restore tests		Integration into overall architecture

These three pillars provide the basis for over 100 test criteria, for example ISO 27001-certified data centers of unified technology with NetApp enterprise storage and an end-to-end architecture.

To ensure that the service is available around the clock, detailed security concepts must be in place, as well as encryption options, protection against cyber attacks, constant accessibility, and emergency management. Unified procedures, standards, and regular hands-on testing are all part of the seamless quality assurance process. Meaningful service descriptions and processes that conform to ITIL ensure maximum security.

There are also exit strategy plans in place: if a customer wants to change service providers, the deletion of their backup data is strictly regulated as part of the certification.

Service provider

Incremental backups

Customer's data center

Security guaranteed:
Safe and secure with NetApp-authorized partners

NetApp's certified online backup solution provides external data protection on NetApp systems in local data centers and combines NetApp technology with the benefits of cloud computing and a service quality that meets UK national standards.

For this reason, NetApp puts service providers throughout the country through their paces before authorising them. Local and global services are also available that are in keeping with each customer's business model.

Expertise, technical capability, and security know-how are the deciding factors when it comes to being awarded the NetApp quality seal for Backup as a Service. All NetApp-authorised partners are therefore experts in all areas relating to data protection, are subject to the UK Data Protection Act, and work in accordance with compliance regulations and national data protection policies. They also meet the UK national standards pertaining to cloud security, regardless of the scope of the service.

100% up-to-date backup: Reap the rewards

Changing tapes is a thing of the past. Online backup is today's solution. Delegating backup tasks to external experts has never been so secure and straightforward, and also brings a lot of benefits.

100%

Maximum reliability
Total cost transparency
Full focus on customers' needs
Significant reduction in workload

> " NetApp tests and certifies partners with enormous care so that customers can find the right partner for them to provide the highest standards in data backup. This way, companies can securely hand over responsibility for backup from their IT department. "
>
> Peter Wüst,
> Sr. Director Emerging Solutions and Innovation Group EMEA
> NetApp

1	**Service partner on the same wavelength**	With NetApp-certified online backup, you can rely on your service partner to understand your needs and the challenges you face, and to take them seriously.
2	**State-of-the-art backup technology**	You benefit from state-of-the-art technology without having to invest in it yourself, and you don't need a backup environment or backup management. Because you store your data copies outside your business premises, you reduce location-based risks. And that's not all— you can also add additional services like disaster recovery or audit-proof archiving to your online backup solution. You can also put the backup data stored with your provider to productive use by connecting to virtual machines, for example.
3	**Top service quality**	You are safe in the knowledge that all compliance regulations and national data protection policies are being met. And what's more, you can benefit from limitless scalability with your provider.
4	**Operating costs rather than capital costs**	You pay on a monthly basis, and only for the volume of data backed up—there are no hidden costs. Instead of tying up capital and having to comply with strict depreciation limits, you can account for the costs of online backup immediately as operating costs.
5	**Focus on core business**	You can use your valuable time to focus on your core business without having to worry about data protection.
6	**UK National quality standards**	You have a designated, authorised partner who is suited to your business model and is on hand to provide you with proven backup expertise. We place a strong emphasis on data storage and service operation within the UK.

The bottom line

With NetApp-certified online backup, you can save yourself the enormous time and effort required to evaluate the security, quality, and reliability of various services, because the NetApp quality seal vouches for all these elements. Instead, you can focus on our various online backup offerings and simply select the one that best fits your company's needs.

About NetApp

Leading organisations worldwide count on NetApp for software, systems and services to manage and store their data. Customers value the company's teamwork, expertise and passion for helping them succeed now and into the future.

www.netapp.com

Contact NetApp
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NetApp
certified
BACKUP
as a Service
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